

2008 Chapter Member Needs Survey Results

Mississippi Healthcare Executives

Number of Chapter Members Surveyed: 218

Number of Responses: 95

Response Rate: 43.6%

1. Overall how satisfied are you with your chapter? (1=very dissatisfied, 10=very satisfied)	Your Chapter	Mean of All Chapters
Mean	7.16	7.06
Median	8.00	7.69
Number "don't know"	58	--
Percent "don't know"	61.1	51.1

2. In the past year, were you able to attend any of your chapter's educational events?	Your Chapter (Percent)	Mean of All Chapters (Percent)
Yes	18.9	35.7
No	81.1	63.0
Can't recall	0.0	1.4
	100.0%	100%

3. Please rate your chapter's educational programs (1=very dissatisfied, 5=very satisfied):	Your Chapter (Mean)	Mean of All Chapters
Relevance of topic	4.22	4.22
Convenience of location	4.61	4.12
Time scheduled	4.50	4.17
Quality of faculty	4.44	4.28
Pace of education	4.11	3.77
Usefulness to your work	4.28	3.99
Value (Benefit derived relative to cost)	4.28	4.11
Overall satisfaction with programs	4.22	4.02

4. Which if any of the following factors contributed to your not attending your chapter's educational programs?	Your Chapter (Percent Citing)	Mean of All Chapters
Topic not relevant	1.3	11.3
Faculty not credible	0.0	0.7
Time of day	5.2	15.6
Day of week	5.2	12.5
Location	16.9	26.9
Received notice of event too late	2.6	6.4
Don't recall receiving a notice of event	46.8	17.3
Cost to attend event too high	2.6	10.1
Too busy	23.4	41.2

*Multiple responses allowed therefore percentages do not add to 100%

5. In the past year, were you able to attend any of your chapter's networking/social events?	Your Chapter (Percent)	Mean of All Chapters (Percent)
Yes	14.7	26.3
No	84.2	71.7
Can't recall	1.1	1.9
	100%	100%

6. Please rate the chapter's networking/social events (1=very dissatisfied, 5=very satisfied):	Your Chapter (Mean)	Mean of All Chapters
Convenience of location	4.43	4.16
Time scheduled	4.36	4.20
Opportunity to socialize	4.36	4.20
Usefulness to your career goals	4.07	3.90
Value (Benefit derived relative to cost)	4.08	4.05

7. Which of the following factors contributed to your not attending your chapter's networking/social events?	Your Chapter (Percent Citing)	Mean of All Chapters
Not interested in networking	0.0	2.8
Time of day	4.9	13.5
Day of week	6.2	12.1
Location	16.0	26.2
Received notice of event too late	0.0	5.0
Don't recall receiving a notice of event	55.6	23.6
Cost to attend event too high	1.2	4.7
Too busy	22.2	39.1

*Multiple responses allowed therefore percentages do not add to 100%

8. In the past year, were you able to read any of your chapter's newsletters?	Your Chapter (Percent)	Mean of All Chapters (Percent)
Yes	58.9	66.4
No	28.4	21.5
Can't recall	12.6	12.1
	100%	100%

9. Please rate your chapter's newsletter (1=very dissatisfied, 5=very satisfied):	Your Chapter (Mean)	Mean of All Chapters
Local news	3.79	3.79
Upcoming chapter events	3.61	3.89
Frequency of publication	3.80	3.79
Quality of writing	3.96	3.94
Accuracy of news	3.96	3.95
Overall satisfaction with chapter's newsletter	3.86	3.88

10. Which if any of the following factors contributed to your not reading the newsletter?	Your Chapter (Percent Citing)	Mean of All Chapters
Didn't receive newsletter	70.3	63.9
Too busy	8.1	17.3
Not enough local news	0.0	2.3
Poorly written	0.0	0.2
Not useful	0.0	3.9

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